



Volunteer Role Description

Route Editor



Project Background

Get Walking Keep Walking is a new urban walking project, managed by the Ramblers; Britain's premier walking organisation. Traditionally we have focused on promoting rural walking and access, so this is an innovation for the Ramblers. The project runs until December 2011, and is part of a wider active leisure/transport programme, funded by Big Lottery through six agencies. We are encouraging currently inactive people to explore their local community and become more active by walking, with short programmes which aims to get people taking independent exercise.

Role

- Edit, re-write and proof read walking route descriptions
- Ensure all route descriptions meet style guidelines in terms of text, maps and design
- Undertake research to add background information to route descriptions
- Support the Get Walking Keep Walking team with other content or copy requirements

Skills

Below is a list of skills that would help you to carry out the role.

- Copy writing, particularly for our target audiences
- Enthusiasm for walking
- Good sense of geography and ability to read maps
- Attention to detail
- Sympathetic to the needs of other walkers, including the less mobile and children
- Ability to work on your own, and to deadlines
- IT skills using Word, Access and basic image software

Time Commitment

- We recommend that you are able to dedicate at least one day per week, for at least six months

Location

- This role is based within the Ramblers main office in Vauxhall, London

Recruitment

- Application form (you will find one enclosed) with character references
- Sample piece of writing