

Title: How to Celebrate Success

Reference: CAM004



How to celebrate success

Celebrating success keeps people motivated and involved, it recognises hard work and achievements, raises morale and boosts energy levels. It also gives people time to reflect on what they have achieved.

If you raise awareness with the public about the amazing work you do, and the difference you have made, projecting a positive force for change that they can be involved in, they are more likely to want to take part and join in Ramblers activities.

Tips on how to celebrate success:

- Share good news and success by having this as an item on your meeting agenda
- Celebrate special occasions
- Celebrate milestones
- Call people when they have done something very good and thank them
- Place success stories in the e-newsletters, interview members, volunteers or members of the public: this recognises everybody's contribution and builds relationships
- Replace meetings with social events to bring people together, which can make a refreshing change
- Inform media and public bodies about successes and tell central office about anything particularly outstanding
- Present certificates, hold award ceremonies
- Set up a reward scheme....take place on a team social / outing etc.
- Provide simple basic refreshments - as a form of reward and to say thank you
- Invite the volunteer to share the success by updating the group

