

Role Description - Ramblers' Local Organisers

Why we want you

Are you enthusiastic about walking? Are you passionate about protecting your local environment? Do you enjoy meeting new people?

This is a really exciting opportunity to get involved with campaigning at both a local and national level on issues that affect walkers and the environment everywhere. You'll use your excellent communication skills to engage effectively with decision-makers and members of the walking public. You'll motivate others to take part and be a key driver in bringing our campaigns to where you live.

What you'll be doing...

Local organisers will work with other Ramblers' volunteers to help protect the local walking environment by:

- 1. Building relationships with local decision makers** - by holding events and meetings with, for example, MPs, local authorities, businesses, private individuals and organisations etc - to make the case for Ramblers' campaigns.
- 2. Engaging with other walkers to build support for campaigns**, to raise their awareness of and enthusiasm and support for a country designed for walking, for example through gaining media coverage, hosting stalls or fundraising.
- 3. Keeping an eye on what's happening locally to inform Ramblers' campaigns**, for example by speaking to Ramblers' groups and walkers and performing desk research to find out about key local authority meetings etc.
- 4. Promoting Ramblers' campaigns locally** and identifying and recruiting local people who are interested in becoming more involved with Ramblers' campaigns at a less intensive pace e.g. attending a meeting or signing petitions but are not able to commit time to an in-depth role.

You'll get...

- A sense of satisfaction knowing that what you're doing will play a vital part in protecting the places you love to walk.
- Relevant training for the role e.g. fundraising, using social media.
- Ongoing support from staff and peers, as a valuable member of a professional team.
- Insight into the work of a well-established charity.
- A reference for future volunteering/employment.
- Expenses for travel and other reasonable costs.

You'll have...

- A passion for getting people walking and protecting where we walk, in towns, cities or in the countryside, for travel, health and leisure.
- Very good communication skills, with an ability to see issues from all angles and listen to others' points of view.
- A friendly and helpful manner on the phone, by email and face to face.

The Ramblers Association is a registered charity (England and Wales no. 1093577 and Scotland no. SC 039799) and a company limited by guarantee, registered in England and Wales (no. 4458492). Registered office: Second floor, Camelford House, 87 - 90 Albert Embankment, London, SE1 7TW.



ramblers

at the heart of walking

- The ability to motivate others.
- Good organisational skills and ability to work independently.
- A flexible attitude towards working on nationally led campaigns.
- Fact finding experience.
- You **don't** need to have run big successful campaigns in the past.

Practical considerations

- This role is home-based, although you will need to attend training and be happy to travel locally.
- Expenses will be paid.
- You'll need to commit to approximately 2 days per month. This could include meetings with MPs or representatives from local authorities, writing press releases, community fundraising and attending training.
- Ideally, you'll be available for at least 1 year, as campaigns take a while to see through. But we understand that circumstances can change and we want to make the role work for you.
- You **don't** have to be a member of the Ramblers - though naturally we hope you will want to join us.

About the Ramblers

The Ramblers helps everyone, everywhere, enjoy walking and protects the places we love to walk. We are the only charity dedicated to looking after paths and green spaces, leading walks, opening up new places to explore and encouraging everyone to get outside and discover how walking boosts your health and happiness.

The Ramblers has a clear legacy of grassroots activism and volunteer activity. With over 100,000 members and 20,000 volunteers who lead walks, defend the footpath network and undertake path maintenance we are a supporter led organisation. We've won campaigns to create the coast path around the whole of England, for the right to roam in Scotland and have protected thousands of footpaths. Now we're looking to have a stronger local voice to champion walkers' issues.

Read more about our campaigns on our [website](#).

Please apply online at: www.ramblers.org.uk/localorganisers

Applications are open on an ongoing basis, but we hope to have the first round of organisers in place by the end of June.

If you'd like to have a chat about the opportunity, or have any specific questions, please get in touch with Laura Burley, Campaigns Officer

Laura.Burley@ramblers.org.uk

0207 3398584

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