

Area Webmaster



- Role type:** Communication, Web /computer based.
- Main purpose of the role:** To communicate and promote the work of the Ramblers in the Area using the internet to the Group membership and beyond to the wider public. By doing this, the aim is to inform people of the concerns facing walkers locally and the valuable work of the Area to address them.
- The website is also a tool to strengthen the Area, encouraging members and the public to see the relevance of the Area, to join the Ramblers and to encourage more active involvement in pursue of the Ramblers aims.
- What we need from you:**
- A passion for walking and an affinity with all the charitable aims of the Ramblers
 - Good written communication skills, able to present the work of the Ramblers and the issues it faces in clear, jargon free language
 - Good knowledge of basic website management.
 - Creative flair to give the website an attractive look and feel
 - An understanding of the distinct role that the Area can play alongside the work of the various groups
- What you could be doing:**
- To maintain an Area website updated both in content and the structure
 - To gather information from office holders, local groups or central office communications to make interesting or relevant reading for members and non-members
- Resources:** Resources are available in the Website toolkit in the Volunteer Zone.
- Contact:** Volunteer Support Officer
volsupport@ramblers.org.uk / 020 7339 8520

