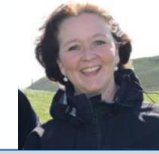


# Ramblers Staff Departments

**Chief Executive Officer**  
**Vanessa Griffiths**  
 ceo@ramblers.zendesk.com  
 London office main number 020 3961 3300



Strategic development, leadership of resources to achieve vision, charitable aims & business plan, organisation-wide communication, governance (board and council), brand and reporting.

**Director of Advocacy & Engagement**  
**Tom Platt**

[policyandcampaigns@ramblers.zendesk.com](mailto:policyandcampaigns@ramblers.zendesk.com)

Campaigns: 020 3961 3150  
 Press office: 020 3961 3155  
 Policy team: 020 3961 3130

**Policy and Campaigns**



Policy development & campaigning on:  
 - rights of way,  
 - paths and access,  
 - countryside protection,  
 - urban walking,  
 - health,  
 case work and support,  
 legal cases,  
 parliamentary lobbying,  
 communications, PR & media,  
 website,  
 project promotion,  
 Walk magazine,  
 Don't Lose Your Way.

**Director of Delivery & Development**  
**Rachael Bayley**

[volunteersupport@ramblers.zendesk.com](mailto:volunteersupport@ramblers.zendesk.com)  
 020 3961 3180

[complaints@ramblers.org.uk](mailto:complaints@ramblers.org.uk)  
 020 3961 3170

**Volunteering & walking operations**



Area & group support,  
 path maintenance,  
 insurance,  
 equality, diversity & safeguarding,  
 health, safety & first aid,  
 walk leadership,  
 navigation skills, routes & mapping,  
 group walks & event manager,  
 group & area web pages,  
 volunteer recruitment & learning,  
 Ramblers roadshows,  
 volunteer ending & exiting,  
 volunteer awards,  
 complaints resolution,  
 Walking for Health,  
 volunteering portal.

**Director of Membership & Fundraising**  
**Sarah Marfleet**

[membership@ramblers.zendesk.com](mailto:membership@ramblers.zendesk.com)  
 020 3961 3232

[fundraising@ramblers.org.uk](mailto:fundraising@ramblers.org.uk)  
 020 3961 3210

**Membership & Fundraising**



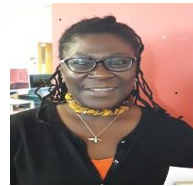
Membership services,  
 membership offer,  
 member acquisition,  
 member engagement,  
 member retention,  
 individual giving,  
 legacy fundraising,  
 corporate partnerships,  
 trusts & grants,  
 statutory bodies,  
 society lotteries.

**Director of Services**  
**Beatrice StMatthew Daniel**

[areagroupfinance@ramblers.org.uk](mailto:areagroupfinance@ramblers.org.uk)

Finance: 020 3961 3240  
 IT: 020 3961 3250  
 HR & Facilities: 020 3961 3260

**Finance, IT, HR, Facilities**



Finance,  
 - budgeting,  
 - audit,  
 - investments,  
 - risk management,  
 - area & group finance,  
 Strategic Human Resources,  
 Facilities management,  
 - development,  
 - engagement,  
 Information technology (IT),  
 - data protection,  
 Facilities management,  
 Location strategy,  
 Infrastructure development.

**Director of Ramblers Cymru**  
**Angela Charlton**

[cerddwyr@ramblers.org.uk](mailto:cerddwyr@ramblers.org.uk)  
 020 3961 3310

**Ramblers Cymru**



Policy development & campaigning on:  
 - access,  
 - health,  
 - outdoor recreation,  
 - countryside protection,  
 walk delivery,  
 routes,  
 footpaths,  
 communications, PR & media,  
 governance (WCEC),  
 Welsh assembly relations,  
 area & group support,  
 external partners,  
 Let's Walk Ramblers Cymru,  
 Big Welsh Walk,  
 Cambrian Way.

**Director of Ramblers Scotland**  
**Jess Dolan**

[scotland@ramblers.org.uk](mailto:scotland@ramblers.org.uk)  
 020 3961 3270

**Ramblers Scotland**



Policy development & campaigning on:  
 - access,  
 - health,  
 - outdoor recreation,  
 - countryside protection,  
 walk delivery,  
 routes,  
 footpaths,  
 communications, PR & media,  
 governance (SCEC),  
 Scottish government relations,  
 area & group support,  
 external partners,  
 Medal Routes,  
 walk leadership training.

**Director of Data & Digital Transformation**  
**Laura Scarlett**

[trailblazers@ramblers.zendesk.com](mailto:trailblazers@ramblers.zendesk.com)  
 020 3961 3160

**Data and Digital**



3 year programme,  
 delivering new capabilities,  
 creating new processes,  
 managing resulting change,  
 data centre,  
 insight hub,  
 mobile apps,  
 walk & route library,  
 communications tools,  
 new public website.