

# Ramblers Staff Departments

**Chief Executive Officer**  
**Vanessa Griffiths**  
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 London office main number 020 3961 3300



Strategic development, leadership of resources to achieve vision, charitable aims & business plan, organisation-wide communication, governance (board and council), brand and reporting.

**Director of  
 Advocacy & Engagement**  
**Tom Platt**

policyandcampaigns@ramblers.zendesk.com

Campaigns: 020 3961 3150  
 Press office: 020 3961 3155  
 Policy team: 020 3961 3130

**Policy and Campaigns**



Policy development & campaigning on:  
 - rights of way,  
 - paths and access,  
 - countryside protection,  
 - urban walking,  
 - health,  
 case work and support,  
 legal cases,  
 parliamentary lobbying,  
 communications, PR & media,  
 website,  
 project promotion,  
 Walk magazine,  
 Don't Lose Your Way.

**Director of  
 Operations & Volunteering**  
**Rachael Bayley**

volunteersupport@ramblers.zendesk.com  
 020 3961 3180

complaints@ramblers.org.uk  
 020 3961 3170

**Volunteering &  
 Walking operations**



Area & group support,  
 path maintenance,  
 insurance,  
 equality, diversity &  
 safeguarding,  
 health, safety & first aid,  
 walk leadership,  
 navigation skills, routes &  
 mapping,  
 group walks & event  
 manager,  
 group & area web pages,  
 volunteer recruitment &  
 learning,  
 Ramblers roadshows,  
 volunteer ending & exiting,  
 volunteer awards,  
 complaints resolution,  
 Walking for Health,  
 volunteering portal.

**Director of Membership  
 & Fundraising**  
**Sarah Marfleet**

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 020 3961 3232

fundraising@ramblers.org.uk  
 020 3961 3210

**Membership & Fundraising**



Membership services,  
 membership offer,  
 member acquisition,  
 member engagement,  
 member retention,  
 individual giving,  
 legacy fundraising,  
 corporate partnerships,  
 trusts & grants,  
 statutory bodies,  
 society lotteries.

**Director of  
 Services**

**Beatrice StMatthew Daniel**  
 areagroupfinance@ramblers.org.uk

Finance: 020 3961 3240  
 IT: 020 3961 3250  
 HR & Facilities: 020 3961 3260

**Finance, IT, HR, Facilities**



Finance,  
 - budgeting,  
 - audit,  
 - investments,  
 - risk management,  
 - area & group finance,  
 Strategic Human Resources,  
 Facilities management,  
 Location strategy,  
 Infrastructure development.

**Director of  
 Ramblers Cymru**  
**Angela Charlton**

cerddwyr@ramblers.org.uk  
 020 3961 3310

**Ramblers Cymru**



Policy development &  
 campaigning on:  
 - access,  
 - health,  
 - outdoor recreation,  
 - countryside protection,  
 walk delivery,  
 routes,  
 footpaths,  
 communications, PR &  
 media,  
 governance (WCEC),  
 Welsh assembly relations,  
 area & group support,  
 external partners,  
 Let's Walk Ramblers Cymru,  
 Big Welsh Walk,  
 Cambrian Way.

**Director of  
 Ramblers Scotland**  
**Brendan Paddy**

scotland@ramblers.org.uk  
 020 3961 3270

**Ramblers Scotland**



Policy development &  
 campaigning on:  
 - access,  
 - health,  
 - outdoor recreation,  
 - countryside protection,  
 walk delivery,  
 routes,  
 footpaths,  
 communications, PR &  
 media,  
 governance (SCEC),  
 Scottish government  
 relations,  
 area & group support,  
 external partners,  
 Medal Routes,  
 walk leadership training.

**Director of  
 Data & Digital  
 Transformation**  
**Laura Scarlett**

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**Data and Digital**



3 year programme,  
 delivering new capabilities,  
 creating new processes,  
 managing resulting change,  
 data centre,  
 insight hub,  
 mobile apps,  
 walk & route library,  
 communications tools,  
 new public website.